# **ENDEAVOUR**



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PRESIDENT - Nabaneet Maitra

SECRETARY - Madhumita Sengupta

EDITOR - Arkoprovo Ghose

#### Message from Club President 2025-26

Dear Fellow Rotarians,

As we enter the month of December, a season filled with reflection, gratitude, and goodwill, I am reminded of the true spirit of Rotary—Service Above Self. December is also Rotary's Month of Disease Prevention and Treatment, a theme that highlights one of our organization's most impactful areas of focus. Around the world, Rotary clubs continue to improve access to quality health care, support mothers and children, and strengthen community well-being. I am proud that our club contributes to this mission in meaningful ways.

This month offers us an opportunity not only to serve but also to share kindness within our own community. Many families face challenges during the holidays, and small acts of generosity can make

a profound difference. I encourage each of us to look for ways to extend a helping hand—whether through volunteering, donating, or simply offering companionship to someone in need.

As we prepare to close out the year, let us celebrate the successes we've achieved together. Your dedication, hard work, and enthusiasm are the driving force behind every project, event, and outreach effort. Thank you for embodying the values of Rotary in all that you do.

May this season bring you warmth, joy, and the company of those you cherish. I look forward to continuing our journey of service in the new year, united in purpose and friendship.

Yours in Rotary Service, Nabaneet Maitra President, Rotary Club of Calcutta Endeavour

## Anne Speaks

#### THE AGEING WORLD

The world is ageing, but not gracefully. Reduced birth rates combined with increasing life expectancy is leading to an increase in the proportion of older people in our population. This phenomenon is a global trend. Demographic ageing, as we call it, will result in a sharp increase in the number of older people with neuropsychiatric disorders. Many of them would require assistance in daily living. According to WHO, by 2050, 80% of the elderly will be living in developing countries. The facts state that demographic ageing is happening at a faster pace in the aforesaid regions of the world and they do not have enough time to make required adjustments. There are tough times ahead for us as we prepare to meet the healthcare needs of the growing number of older people in the society. Ageing is



not only about biological changes, it is also associated with other transitions of life such as retirement, relocation and demise of friends and partners. Community level primary healthcare for older people is crucial to promote health, prevent diseases and manage chronic illnesses in dependent and frail patients. As per the present scenario, healthcare professionals are not equipped with specialised training for elderly. Dementia and depression are common mental health conditions of late life and are emerging as major public health challenges in ageing societies like ours. India having this huge population will need to cater to a very large number of older people with mental health problems. There is certainly a dire need for government policies and intervention which will help the society combat this challenge.

Chayanika Dutta

### Message from Club Editor 2025-26



Dear Rotary Family,

As we step into the crisp embrace of December—a month dedicated to Disease Prevention and Treatment—I am delighted to share the remarkable strides our Rotary Club of Cal. Endeavour has made in enhancing the health and well-being of our community.

Guided by Rotary's mission, we have championed several impactful initiatives aimed at easing the burden of illness among the less fortunate. This month, our compassionate efforts reached economically challenged patients through financial support, medical assistance, and essential supplies. With equal passion, we worked to raise awareness about disease prevention, engaging both students and the broader community. Education, after all, remains one of the most powerful tools in our fight against preventable diseases.

Looking ahead to January—the month of Vocational Service—we have already set meaningful projects in motion. Our upcoming tailoring unit, adult literacy programs, and thalassemia screening and awareness camps stand as testament to our belief in the transformative power of education, skill-building, and informed healthcare. These initiatives reflect our commitment to empowering individuals and creating long-term positive change.

I extend my heartfelt appreciation to each member for your unwavering dedication to Rotary's ideals. Your passion and perseverance continue to illuminate our path and drive our impactful work. Together, I am confident that we will continue to uplift lives and bring hope where it is needed most.

As we celebrate this festive season and reflect on a year of service, let us carry our spirit of compassion and generosity into the new year. May our collective efforts in disease prevention, health awareness, and vocational service continue to inspire resilience and strengthen our community.

Wishing you all a joyful holiday season filled with warmth, kindness, and the deep satisfaction of knowing that, as Rotarians, we are creating meaningful and lasting impact.

Yours in Rotary Service,

Rtn. PP Arkaprovo Ghose

Editor, RY 2025-26, President - 13-14, DCH - 16-17, ZS - 18-19, AG (Service) - 19-20, AG (Admin) - 2AG - 20-21, AG (Service) - 21 - 22, DCH - 22-23, DS (Logistics) - 23-24, AG (Admin) - 24-25

#### Secretary's Report (November 2025)



Self-empowerment projects

The Rotary Club of Calcutta Endeavour implements self-empowerment projects focusing on skill development, vocational training, and entrepreneurship programs. They conduct workshops on financial literacy, leadership development, and confidence building. These initiatives target underprivileged communities,

women, and youth, providing tools and resources for economic independence, personal growth, and sustainable livelihoods through mentorship and capacity-building efforts.



Adult Literacy
Rotary Clubs
worldwide
promote adult
education through
literacy programs,
vocational
training, and skill
development
initiatives. Their

endeavors include organizing workshops, providing scholarships, supporting continuing education, and offering mentorship opportunities. These efforts aim to empower adults with knowledge and skills for personal growth, career advancement, and community development, embodying Rotary's commitment to service and lifelong learning.

Date: 24.11.25 Location: Bangaon Old Age Home Visit

The Rotary Club of Calcutta Endeavour undertakes projects at old age homes, providing essential support to elderly residents. Their initiatives include health check-ups, distribution of medicines and necessities, recreational activities, and emotional companionship. Members organize cultural programs, celebrate festivals, and ensure dignified living conditions, demonstrating compassionate service toward senior citizens in the community.

Date: 8.11.25

Location: Bishnupur, South 24 Pargonas

#### Cervical Cancer Awareness

The Rotary Club of Calcutta Endeavour conducts cervical cancer awareness and vaccination projects, educating women about prevention, early detection, and treatment options. They organize health camps offering HPV vaccinations, screening tests, and consultations with gynecologists. These initiatives target underserved communities, providing affordable or free services while spreading awareness about risk factors, symptoms, and the importance of regular check-ups for women's health and cancer prevention. 260 Vaccinations are given in two days.

Date: 11.11.25 and 12.11.25

Location: Kalikapur Basanti Devi Balika Vidyalay

Book Distribution and Gift Initiative

The Rotary Club of Calcutta Endeavour conducted a successful book distribution program at Stall No. 4, Smile Street. The initiative distributed 300 storybooks in Hindi, English, and Bengali to children from diverse age groups and educational institutions.

Each participating child received a Rs. 1,000 gift coupon, enabling them to select items of their choice. The event witnessed enthusiastic participation from students across various schools, including differently-abled children, fostering an inclusive environment.

The club provided complimentary vegetarian meals and distributed gift hampers courtesy of Anmol. The program created a joyful atmosphere, promoting literacy and bringing happiness to young beneficiaries. This initiative exemplifies RCC Endeavour's commitment to child welfare, education, and community engagement.

Date: 22.11.25 Location: Kolkata



Inaugural OPD Launch at Endeavour Hospital\*

The Rotary Club of Calcutta Endeavour successfully launched the first Outpatient Department (OPD) at Endeavour Hospital through a dedicated eye camp initiative. This milestone

event provided essential ophthalmological services to underserved communities, establishing a foundation for ongoing medical outreach programs. The camp demonstrated exceptional organizational excellence and commitment to community healthcare. This achievement reflects the club's core values of compassionate service and marks a significant step forward in expanding accessible eye care facilities for the region's underprivileged populations.

Date: 13.11.25, Location: Gangasagar



Children's day celebration with students of BDMI and 30 children of an NGO

The Social Service Wing of B.D.M. International, SPARSH, in association with the Rotary Club of Calcutta Endeavour, celebrates Children's Day with the little stars of Mrittika, spreading joy, love, and compassion. Every shared smile reaffirms our belief that kindness can light up many lives.

Date: 14.11.25

Location: B.D.M. International, Pratapgarh

#### Rota Kid



Agastya Dutta S/O Rajib & Chayanika Dutta



## Wedding Anniversary

1st December - Nitindra Mohan Mukherjee & Anindita Mukherjee

3rd December - Abhiroop Sengupta & Diya Sengupta

9th December - Neraj Nemani & Vibasree Nemani

7th December - Brotindro Mullick & Sujata Mullick

14th December - Samit Ranjan Das & Papiya Das

#### Birthday

14th December - Rajib Mullick

20th December - Prithwijit Lahiri

25th December - Kaustabh Dalal

27th December - Prasun Chatterjee